



2024 SPONSORSHIP PROPOSAL

12th and 13th October
Official Championships

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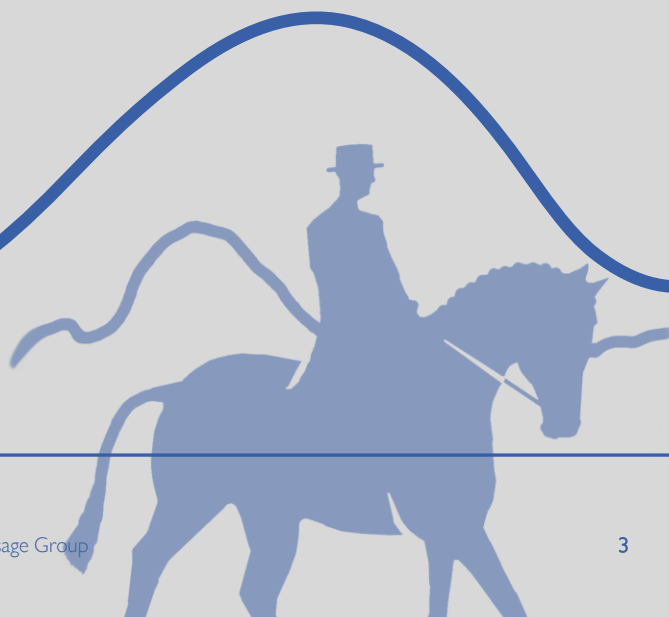




Introduction

This year's Open Championship Competition will be held on our wonderful indoor arena as well as our two sand outdoor arenas.

This fantastic facility has become the equestrian hub of the Central West and we hope to start attracting top competitors, spectators, and officials from all over Australia.





The Central Western Dressage Group is seeking sponsorship for our annual Championships. CWDG has held this Championship event as a major part of every calendar year and try to make each year bigger and better than the one before, especially now with the addition of our fantastic indoor arena as well as two purpose-built sand arenas. We anticipate a large number of entries at this event with riders from all over NSW in attendance.

To this end, CWDG is looking for sponsorship for this event. There are **four categories of sponsorship** which are detailed within.

Your sponsorship for our Championships will assist in making this an outstanding event in the area and you will be in on the ground floor of our exciting development.

The Central Western Dressage Group Inc. (CWDG) is the oldest continually running dressage club in NSW. It will be celebrating its **60th anniversary** this year.

The CWDG boasts a membership of about 120 members of all ages and abilities from all over the Central West and further afield. If you decide to take up a sponsorship opportunity with us, you will be reaching a targeted and specialised market for your products.

The organising committee will ensure maximum exposure for all sponsors throughout the Championships and leading up to this event. The earlier we can confirm your support, the earlier we can begin to advertise this for you. Your business will be promoted via our website, on social media, in our Newsletter and on our Championship program.

CWDG is hugely grateful to the companies and businesses that provide sponsorship for our events. Without the generous support of sponsors, we would not be able to provide the prizes or prize money to competitors, bring interstate judges to the event or provide for our volunteers. All sponsorship will be highlighted at our prize giving where your contribution will be promoted.

Sponsorship Tiers





TIER 1
\$500.00

Naming rights to an Arena for the entire duration of the Championship event.
eg: *Garry Lowe Transport Arena - Arena 1.*

For each competition held in your arena your business will be acknowledged.

Your business logo / advertisement will also feature prominently in the event schedule, CWDG website and social media.

You are welcome to provide an advertising banner which will be displayed in a prominent location throughout the event.



TIER 2
\$250.00

Naming rights to an Official Competition Class
eg: *Garry Lowe Transport Official Competitive Advanced 5.1.*

Acknowledgement in the event schedule

Your business logo / advertisement featured on the CWDG website and social media.

Your Company banners or promotional items are also able to be displayed.



TIER 3
\$150.00

Naming rights to a Closed Unrestricted Class eg: *Garry Lowe Transport Closed Unrestricted Novice 2.1.*

Acknowledgement in the event schedule and their business logo / advertisement featured on the CWDG website and social media.

Company banners or promotional items are also able to be displayed.



TIER 4
GOODS IN KIND AND/OR CASH DONATION

Goods in kind to be donated for use as prizes for each class. Prizes will be awarded to all Champions and Reserve Champions at each level.

Acknowledgement in the event schedule and their business logo / advertisement featured on the CWDG website and social media.

You are welcome to provide banners or promotional items to be displayed.

Trade stalls are welcomed.

Complete and return the **Confirmation of Sponsorship Form** on the next page.

Should you require additional information, please contact Beth Maclean, President.
bethmaclean@bigpond.com or 0419264629

Confirmation of Sponsorship Form

Please return ASAP to receive maximum advertising exposure



Company / individual(s) Name:									
Contact name:									
Address:									
Contact number:									
Email address:									
Website:									
Level of sponsorship:	<table style="width: 100%; text-align: center;"> <tr> <td>Tier 1</td> <td>Tier 2</td> <td>Tier 3</td> <td>Tier 4</td> </tr> <tr> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> </table>	Tier 1	Tier 2	Tier 3	Tier 4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tier 1	Tier 2	Tier 3	Tier 4						
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
<u>If you selected Tier 4::</u> Provide an indication of the goods / cash / products that you can donate:									
Payment method:	<input type="checkbox"/> Cheque enclosed (please make payable to Central Western Dressage Club Inc). <input type="checkbox"/> Electronic Bank Transfer (please attach copy of confirmation of transfer). Bank details: Account Name: Central Western Dressage Group BSB 062 504 Account 1064 0774								
Promotional Material delivery::	<input type="checkbox"/> Products / prizes will be delivered prior <input type="checkbox"/> E-mailed promotional material (please supply in .jpeg format) eg: logo, business card <input type="checkbox"/> Mailed promotional material eg: logo, business card, flyer, brochure								
Promotional announcement: Please provide a logo and short promotional info to be published and used throughout the Championships, giving a brief description of your business activities.	Short promotional information:								
	Brief description of your business:								
	<input type="checkbox"/> Logo attached (Formats: JPEG, PNG)								

Please email this form with your logo to Kate Whitaker – k.whitaker@live.com

Please post sponsorship monies, trophies, prizes and / or promotional material to:

Central Western Dressage Group
PO Box 8089, Orange East NSW 2800

Thank you for considering our Sponsorship proposal

We deeply appreciate the integral role that sponsors like yourself play in making our events successful. Your support allows us to provide prizes, prize money, facilitate the participation of esteemed judges and support our dedicated volunteers.



Central Western Dressage Group
Blayney Showgrounds, Blayney NSW

www.cwdg.com.au

info.cwdg@gmail.com